

INNOVIOUS
TECHNOLOGY

COMPANY PROFILE



INNOVIOUS
TECHNOLOGIES

Growing Wisely...

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HI.

I am so grateful that you have taken the time to consider partnering with Innovious Technology to serve you. While we are proud of our work and the results we will help you achieve ... it is the relationships we build that will endure. I look forward to working closely with you and your team.

Innovious Technology

WHAT WE DO TO HELP OUR CLIENTS

We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 3 general categories:

WORLD CLASS

**DIGITAL
STRATEGY**

AWARD WINNING

**WEBSITE
DESIGN**

GAURANTEED RESULTS

**DIGITAL
MARKETING**



CLIENTS WE ARE WILLING TO WORK FOR....

We serve clients of all sizes. However, we are particularly well suited to help clients of this type:

ESTABLISHED BUSINESS



Our services are aimed at solidly established businesses who are already profitable. We are not well-suited for most start-ups.

RESULTS - DRIVEN



We tend to work best with companies who are results-driven and are interested in setting real goals and meeting objectives.

SKEPTICAL BUT WILLING



Most of our clients have already worked with other agencies who have underperformed. This creates a “healthy skepticism”. We thrive on this ... as long as it hasn’t killed your faith completely.

AGGRESSIVE GOALS



The more aggressive you are with your goals, the more excited we get. It’s fun for us to work with companies that want to dominate their market.

**“I’M NOT NIKE OR DISNEY!
... I PROBABLY CAN’T
AFFORD YOU”**

**" Not to Worry ... We Can Help YOU with our
step up program. "**

STEP UP PROGRAM

“Let’s start small. See some results. Once we see that this is working and we’ve made some money, we can look at stepping up to a bigger budget down the road”.

YOUR COMPANY + OUR TEAM = A POWERFUL COMBINATION

Empowering our clients

We get it. Most of our clients started “smaller”.

We can develop a strategy that allows you to grow without causing you to spend more than you’re comfortable with.

*A great solution is one that helps you achieve your goals **WITHOUT** causing you “budget stress”!*

OUR TEAM

"We're Pretty Awesome "



DIGITAL MARKETING STRATEGIST

Amazing results start with amazing strategies. We've worked with the top companies in the world. Many of them used us specifically for strategy!



SEO EXPERTS

Ranking at the top of GOOGLE requires skill and persistence.



EXPERT WEBSITE DESIGNERS

The website is still the hub of your digital presence. We are able to deploy awesome solutions because we have awesome "web guys".



SOCIAL MEDIA EXPERTS

Growing your social footprint and creating engaged followers is an art and a science. You need a talented team leading the charge.



TALENTED GRAPHIC ARTISTS

Great looking assets are a must! From web pages to email blasts to social media posts, everything must look great!



SKILLED CONTENT WRITERS

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.

OUR VALUES

... WHY WE DO WHAT WE DO

An Attitude of Gratitude

More than anything else, our team is grateful for our many blessings. It is a topic that is discussed frequently. We are grateful that we live in the greatest country in the world. We are grateful that we are able to earn a living doing what we love to do. Finally, we are grateful for our clients and the trust they have given us.

The Big Picture

The work we do matters. We understand that, in many cases, the children of our clients may (or may not) be able to afford to go to the college of their dreams - depending on the job we do. Extra vacations and time with family and friends often hang in the balance. Retirement may be possible years earlier if we get the job done properly and help our clients make more money.

These are not just projects to us ... these are the **lives and the dreams of our clients** ... and we are honored to be considered a **trusted advisor** to the people we serve

OUR APPROACH

We understand that nearly every company wants MORE.

- **MORE WEBSITE TRAFFIC**
- **MORE SOCIAL MEDIA FOLLOWERS**
- **MORE LEADS**
- **MORE SALES**

The first 3 tasks can be accomplished by any quality marketing agency. Although, we believe that we can outperform most companies in these areas. **Converting more leads into more sales** is where the problem usually occurs.

This is because most marketing companies don't understand how to **bridge the gap** between marketing and sales.

Our approach to every project is to design for the maximum **alignment of sales and marketing initiatives** from the beginning. This ensures that you will achieve the greatest possible results.

In our approach for most companies, the sales + marketing process is so effective that sales associates become order-takers. By the time you hear from a prospect, they are often simply looking to place an order.



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"We love to create strong and dependable relationships. If you'd like to partner with us, Connect with us so that we can get the ball rolling "

Partner with Innovious Technology

....A different kind of digital marketing agency



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